

For Immediate Release

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China - 5th Largest Pharma Market by 2010, According to New Study

Global impact of growth of Chinese biopharmaceuticals market expected

August 2008 (Rockville, MD) – Total sales of Chinese pharmaceuticals continues to increase rapidly, and China is expected to become the fifth largest pharmaceutical market by 2010, with annual sales exceeding \$24 billion USD, according to a new study by BioPlan Associates, and the Society for Industrial Microbiology. This growth is likely to impact the global strategies of nearly all pharmaceutical and biopharmaceutical organizations.

In 2003, China represented 5% of the worldwide pharmaceutical market. But with a population of 1.3 billion, and a rapidly expanding economy, China's sales of pharmaceutical products is expected to increase rapidly over the next few years, rivaling pharma markets in the US, Japan, Germany and France.

The recently released study, "*Advances in Biopharmaceutical Technology in China*," from BioPlan Associates, Inc. provides an overview of the biopharmaceutical industry, and the state of technology, in China, with data from 46 internationally recognized authors, with supporting data from 280 tables and figures, and 380 references.

This volume will help readers understand China's global strategy, growth trends, and general business practice; the study analyzes business opportunities and helps identify potential partners for working in China. It provides a ready reference for aspects of the biopharmaceuticals in China, including general understanding, detailed technical and business descriptions, and detailed information on all types of organizations involved in biopharmaceuticals in China. This study coverage includes:

- China Biopharmaceuticals Strategy
- Biopharmaceutical developments in China
- Pharmacy and drug administration
- Clinical trials – regulatory requirements
- Protecting intellectual property rights
- Drug discovery and development
- Biopharmaceutical Industry – Venture Capital Investments
- China Bioindustry parks
- Therapeutic proteins
- Chinese vaccine industry

23 Peer-Reviewed Chapters, 1,228 Pages

15 Translated Chapters and Case Studies

19 Case Studies and China Briefs

Over 2,000 Index Entries

About BioPlan:

BioPlan Associates, Inc., is a life sciences publishing and market research organization and has provided market studies and research to biopharmaceutical, biotechnology, and healthcare companies since 1989. For more information about BioPlan Associates, Inc., please visit our website at <http://www.bioplanassociates.com/china>.

Please call 301-921-9074 to arrange interviews with Eric Langer or for graphics related to this report and data.

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